

Market Analysis of Mobile Coating Industry in China 2015-2020

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Abstracts

INTRODUCTION

As the country with the largest scale of mobile production, China demonstrates great demand for mobile coating. In 2013, the output of mobile coating was 8,692 tons, which accounted for 12.3% of photocurable coating. In 2014, the output of mobile phone was 1.764 billion. However, the domestic output of mobile photocurable coating is less than 10,000 tons, and most of the products are imported mainly from Japan and South Korea.

In this report, ASKCI will further disclose market potential and commercial opportunities for mobile coating industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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