

Market Analysis of Industrial Internet Industry in China 2015-2020 Proposal

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Abstracts

1. INTRODUCTION

It is estimated that with the application of industrial internet, the efficiency of firms will be improved by 20%, cost reduced by 20%, energy saved and emission eliminated by 10%. If industrial internet could be fully utilized, it will bring USD3 trillion GDP growth to the Chinese economic growth by 2030. It shows that industrial internet is very promising in the future.

In this report, AskCI will further disclose market potential and commercial opportunities for industrial internet industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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