

Market Analysis of Imported Food Industry in China 2015-2020

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Abstracts

The total import value of food industry in China was USD8.83 billion in 2013, which reached USD7.38 billion in the previous 8 months of 2014. The import value of dairy products were USD5.34 billion, followed by sugar which was USD910 million

Imported food is very popular in China as it is considered of higher quality, unique flavor, delicate decoration, etc. As China is a huge market for food industry to grow, it is estimated that the sales of the industry will reach RMB2.71 trillion in 2018.

In this report, AskCI will further disclose market potential and commercial opportunities for imported food industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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