

Market Analysis of Citral Industry in China 2018-2022

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Abstracts

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At present, the major domestic citral production enterprises are mainly Shandong NHU Pharmaceutical Co., Ltd., with a production of about 10,000t/a, accounting for 80% of the entire market. In 2017, China's citral production was over 12 thousand tonnes, an increase of around 5%. The downstream industry of citral is mainly used in pharmaceutical intermediates, flavors and fragrances, vitamin manufacturing and other industries. In 2017, the demand for citral in China was about 18,000 tonnes, an increase of 3.90%. Due to the explosion of BASF, the domestic market for citral products is in short supply, which in turn affects the price of citral. At present, the price of natural citral is between RMB300-400/kg; the price of synthetic citral is between RMB200-220/kg.

The sustained and rapid development of China's economy, especially the rapid development of pharmaceutical, food, health care products and other industries, provides a broad market space for citral products. With the strengthening of economic strength and the improvement of people's living standards, China's demand for citral products will grow much faster than the global average. In the next few years, China's citral products will have broad prospects for development.

In the next few years, with the continuous investment and technical improvement of China's citral project, China's citral production will increase at a rate of 7% per year. It is estimated that by 2022, China's citral production will exceed 17,600 tonnes. As the downstream industry of citral continues to expand, the demand for citral in the downstream industry continues to increase. It is estimated that by 2022, the demand for citral in China is about 23,200 tonnes.

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