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Market Analysis of Alumina Ceramic Substrates Industry in China 2015-2020

https://marketpublishers.com/r/MEDC41F3F63EN.html
Date: July 2015
Pages: 0
Price: US$ 3,500.00 (Single User License)
ID: MEDC41F3F63EN

Abstracts

INTRODUCTION

With the stable growth of chip resistor output, the demand for ceramic substrates has witnessed steady increase as well. It is estimated that the sales of this industry will reach USD184 million by 2017 and USD189 million by 2020 globally.

As ceramic substrates market is a capital and technology intensive industry, there are a few companies in this field around the world. Besides, since the manufacturing techniques of alumina ceramic substrates are simpler and costs are lower compared with other types, it is the most widely applied ceramic substrate with market share of 90%. Alumina ceramic substrates industry demonstrates strong market potentials.

In this report, ASKCI will further disclose market potential and commercial opportunities for alumina ceramic substrates industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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