

Market Analysis and Prospect of Smart Medical Devices Industry in China 2015-2020

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Abstracts

INTRODUCTION

Smart medical devices have caught lots of attentions in China in recent years in the trend of wearable devices. It is estimated that the market scale of wearable medical devices in China will reach RMB1.19 billion in 2015 and RMB2.37 billion in 2016. Many companies have entered into the market and some have received much popularity for their products, such as Xiaomi, Picooc, etc. The boom of smart medical devices also leads to the growth of related software applications, big data and services, which contributes to the prosperity of the industry.

In this report, ASKCI will further disclose market potential and commercial opportunities for smart medical devices industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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