

Market Analysis and Prospect of Nuts Industry in China 2015-2020

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Date: October 2015

Pages: 0

Price: US\$ 4,000.00 (Single User License)

ID: MCD60977E32EN

Abstracts

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INTRODUCTION

The sales of nuts industry in 2014 reached RMB111.7 billion, accounting for around one third of snacks industry. As the per capita consumption of nuts industry is still at low level in China, the industry is expected to grow by six to eight times in the future. The rapid development of e-commerce has greatly pushed the development and sales of nuts, which accounts for 7% of nuts sales and will continue to grow. The nuts industry in China will have a promising future with more and more companies entering the market.

In this report, ASKCI will further disclose market potential and commercial opportunities for nuts industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese nuts industry;

To analyze the market of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for nuts industry in China.

2) Benefit from the Report

Obtain latest info of nuts industry, such as current development, industrial chain, import and export, key players, etc.;

Find out how Chinese nuts market will change and how your business can be involved

in;

Keep informed of your competitors/their activities in the globe and in China;

Learn about key market drivers and barriers;

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