

# Market Analysis and Prospect of Intelligent Controller Industry in China 2015-2020 Proposal

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## Abstracts

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In 2014, the global smart controller market reached \$ 1.18 trillion. Automotive electronics intelligent control products makes up about 20% of the market share, while household appliances account for about 15.3%. Small electrical appliances intelligent control products has undergone rapid growth in recent years, which outnumbers that of large scale electrical appliances. China demonstrates great market potentials for the industry and is expected to reach RMB1.55 trillion by 2020.

In this report, ASKCI will further disclose market potential and commercial opportunities for intelligent controller industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

### 1) The Aim of Report

To provide readers with comprehensive and in depth understanding of Chinese intelligent controller industry;

To analyze the market of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for intelligent controller industry in China.

### 2) Benefit from the Report

Obtain latest info of intelligent controller industry, such as current development, market demand, data analysis, key players, etc.;

Find out how Chinese intelligent controller market will change and how your business can be involved in;

Keep informed of your competitors/their activities in the globe and in China;

Learn about key market drivers and barriers;  
Share this information within your organization using free global intranet license.

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Wuxi Hodgen Technology Co., Ltd

Shenzhen Yitao Intelligent Control Co., Ltd.

Shenzhen Longood Electronic Co, Ltd

Guangdong Real-Design Intelligent Technology Co., Ltd.

Shenzhen Gce Co., Ltd

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