

# Market Analysis and Prospect of Insulated Lunch Box Industry in China 2015-2020 Proposal

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Date: November 2011

Pages: 30

Price: US\$ 6,500.00 (Single User License)

ID: M14384BE9ACEN

## Abstracts

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With people paying more attention to health and the growth of manufacturing technique, insulated lunch box industry continues to grow in China. With foreign brands entering the Chinese market, the product quality of insulated lunch box grows as well and such competition pushes the development of domestic market.

In this report, ASKCI will further disclose market potential and commercial opportunities for insulated lunch box industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

### 1) The Aim of Report

To provide readers with comprehensive and in depth understanding of Chinese insulated lunch box industry;

To analyze the market of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for insulated lunch box industry in China.

### 2) Benefit from the Report

Obtain latest info of insulated lunch box industry, such as current development, industrial chain, import and export, key players, etc.;

Find out how Chinese insulated lunch box market will change and how your business can be involved in;

Keep informed of your competitors/their activities in the globe and in China;

Learn about key market drivers and barriers;

Share this information within your organization using free global intranet license.

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### COMPANIES COVERED

Tafuco

Supor

Zo Jirushi

Haers

Thermos

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