

Market Analysis and Prospect of Ginseng Industry in China 2015-2020 Proposal

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Abstracts

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INTRODUCTION

Increasing downstream demand is an important reason for ginseng price rising in recent years. In 2014, the market price of ginseng in China was RMBXX/kg. In 2015, the national cultivation area for ginseng is about XX hectares, which has impressive yields with a high degree of concentration. The production of ginseng fell to XX tons in 2014. In the first eight months in 2015, the import and export volume of ginseng were XX and XX respectively, with XX, XX and XX as the major import sources and XX, XX and XX as the major export destinations.

In this report, ASKCI will further disclose market potential and commercial opportunities for ginseng industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese ginseng industry;

To analyze the market of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for ginseng industry in China.

2) Benefit from the Report

Obtain latest info of ginseng industry, such as current development, supply and demand, key players, etc.;

Find out how Chinese ginseng market will change and how your business can be involved in;

Keep informed of your competitors/their activities in the globe and in China;

Learn about key market drivers and barriers;

Share this information within your organization using free global intranet license.

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Kangmei Pharmaceutical Co., Ltd

...

Yisheng Pharmaceutical Co., Ltd

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