

Market Analysis and Prospect of Frozen Food Industry in China 2015-2020

<https://marketpublishers.com/r/M42024FCD6AEN.html>

Date: October 2015

Pages: 0

Price: US\$ 6,500.00 (Single User License)

ID: M42024FCD6AEN

Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

INTRODUCTION

Over the past decade, the market size of frozen food industry maintains rapid growth. The industry size has increased from RMB4.566 billion in 2004 to RMB64.981 billion in 2013, with CAGR of 30.42%. It indicates the developing trend of the industry. Although China's frozen food industry is developing rapidly, the per capita consumption is still at a low level. The market is expected to grow in the future and shows great opportunities.

In this report, ASKCI will further disclose market potential and commercial opportunities for frozen food industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese frozen food industry;

To analyze the market of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for frozen food industry in China.

2) Benefit from the Report

Obtain latest info of frozen food industry, such as current development, market analysis, performance, key players, etc.;

Find out how Chinese frozen food market will change and how your business can be involved in;

Keep informed of your competitors/their activities in the globe and in China;
Learn about key market drivers and barriers;
Share this information within your organization using free global intranet license.

Contents

EXECUTIVE SUMMARY

DEFINITION AND METHODOLOGY

21 Overview of Frozen Food Industry in China

1.1 Current Development

1.2 Policy and Regulations

2 PERFORMANCE OF FROZEN FOOD INDUSTRY IN CHINA

2.1 Industry Scale

2.2 Industry Structure

2.3 Sales Analysis

2.4 Cost and Expenses

2.5 Operational Efficiency

3 DEVELOPMENT ANALYSIS OF FROZEN FOOD INDUSTRY IN CHINA, 2012-2013

3.1 Market Analysis

3.2 Price Trend

3.3 Import and Export Analysis

3.4 Key Strategies

3.5 Competition Analysis

4 KEY PLAYERS OF FROZEN FOOD INDUSTRY IN CHINA

4.1 Zhengzhou Sanquan Foods Co., Ltd.

4.2 Syneer Food Holdings Limited

4.3 Youcan Foods Group Co., Ltd.

4.4 Fujian Anjoy Foods Co., Ltd.

4.5 Shanghai Star Foods Co., Ltd.

4.6 Kedi Food Group Co., Ltd.

4.7 Henan Sijipangge Industrial Co., Ltd.

5 PROSPECT OF FROZEN FOOD INDUSTRY IN CHINA

6 CONCLUSION AND RECOMMENDATIONS

ASKCI'S LEGAL DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1 Policy and regulations for frozen food industry in China

Table 2 Financial indicators for frozen food industry in China

Table 3 Revenue of frozen food industry in China, 2009-2013

List Of Figures

LIST OF FIGURES

Figure 1 Top 5 provinces of frozen food industry in sales income

Figure 2 Number of frozen food producers in China, 2009-2013

Figure 3 Sales income of frozen food industry in China, 2009-2013

I would like to order

Product name: Market Analysis and Prospect of Frozen Food Industry in China 2015-2020

Product link: <https://marketpublishers.com/r/M42024FCD6AEN.html>

Price: US\$ 6,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M42024FCD6AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970