

Market Analysis and Prospect of Flavor Industry in China 2015-2020

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Abstracts

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INTRODUCTION

Flavor industry has witnessed rapid development in China and there are some leading companies in this field. As the export volume grows, the domestic market has changed from heavy dependent on import to increase of export volume. The development of flavor industry should be in accordance with downstream industries such as food, beverage, etc. With the diversification of these industries, the flavor industry should continue its growth in terms of product quality, product types, output, etc. in the future.

In this report, ASKCI will further disclose market potential and commercial opportunities for flavor industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese flavor industry;

To analyze the market of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for flavor industry in China.

2) Benefit from the Report

Obtain latest info of flavor industry, such as current development, market analysis, import and export, key players, etc.;

Find out how Chinese flavor market will change and how your business can be involved in;

Keep informed of your competitors/their activities in the globe and in China;

Learn about key market drivers and barriers;

Share this information within your organization using free global intranet license.

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