

# **Market Analysis and Development Prospect of Industrial Automation Industry in China2015-2020Proposal**

<https://marketpublishers.com/r/M6E620B2F81EN.html>

Date: June 2015

Pages: 0

Price: US\$ 3,500.00 (Single User License)

ID: M6E620B2F81EN

## **Abstracts**

### **1. INTRODUCTION**

In 2014, the output of automatic adjusting instrument and control system was 49,514,900 units, which grew by 11.91% compared with the year before. The sales income of industrial automation control system device manufacturing industry in China was RMB330.442 billion in 2014, with a YoY growth of 8.98%.

With the prosperity of industrial automation, the upgrading of industry structure and technology advancement would be more promising. For now, China has become the fastest-growing market for automatic device industry and it continues to show great demand for industrial automation. As AskCI predicts, by 2020, the sales income of industrial automation device manufacturing industry will reach RMB707 billion.

In this report, AskCI will further disclose market potential and commercial opportunities for industrial automation industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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