

Market Analysis and Development Prospect of Imported Wine Industry in China 2015-2020

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Abstracts

INTRODUCTION

With the continuous improvement of people's living standard, Wine's health and health care function also gradually known by people. In 2008-2014, the imported volume of wine was increased year by year, with a CAGR of 14.23%. In 2014, China's imported wine volume reached 384 million liters, increasing 1.99% YoY.

In China, wine production areas are mainly concentrated in Shandong Province, Henan Province and Jilin Province, which accounting for about 33.79%, 14.45% and 14.26% of China's total output respectively.

In this report, AskCI analyzes the import situation of wine, production situation of China's wine industry, market situation, as well as make scientific prediction on the future development imported wine industry.

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