

Internet Service Companies in 2016 Proposal

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Abstracts

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INTRODUCTION

According to from China Internet Network Information Center, the population of Chinese Internet users has reached 688 million by the end of 2015. The population has grown 39 million in year 2015, which the popularizing rate of Internet has passed 50%; the population of mobile network users has surpassed 620 million in 2015. Compare to the population of mobile network users in 2014, the population has grown 4.3% in 2015.

A survey from China Internet Network Information Center showed, over 90% of the social media application users have used instant messaging applications; included 55.2% of male users and 44.8% female users.

There are 19 listed companies in Internet service industry in China; the 19 listed companies have made over RMB63 billion in revenue and the total assets have reached over RMB99billion. East Money Information Company is the one with the largest total asset, and Shanghai Ganglian E-Commerce Holdings Company has made most revenue among 19 listed companies.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's Internet service industry

To understand the development situation of Internet service industry in China

Get more information of the major Internet service producers in China

Gain insight into the major Internet service producers about operation

To predict what future of China Internet service industry will be

To reveal opportunities in China Internet service industry.

2) Benefit from the report

Financial performance in 2016 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from Internet service business

Changes of revenue and net profit in the latest five years and the reasons

Adjustment to business structure in the recent 2-3 years

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 30-50 pages.

4) Time needed

Three working days needed.

Contents

1 EXECUTIVE SUMMARY

2 RANKING OF MAIN LISTED DOMESTIC INTERNET SERVICE ENTERPRISES IN 2016

- 2.1 List of China's listed Internet service enterprises
- 2.2 By revenue
- 2.3 By net profit
- 2.4 By total assets
- 2.5 By revenue and gross profit margin of Internet service business
- 2.6 By operating profit
- 2.7 By primary earnings per share

3 ANALYSIS OF LISTED INTERNET SERVICE ENTERPRISES

- 3.1 Searainbow Holding Corp
- 3.2 Zhejiang NetSun Co., Ltd.
- 3.3 YOUZU Interactive Co., Ltd
- 3.4 Focus Technology Co., Ltd
- 3.5 Dalian Zeus Entertainment Co., Ltd
- 3.6 Venustech Group Inc
- 3.7 Net263 Ltd.
- 3.8 Wuhu Shunrong Sanqi Interactive Entertainment Network Technology Co., Ltd.
- 3.9 East Money Information Co., Ltd
- 3.10 Leshi Internet Information & Technology Corp., Beijing
- 3.11 Hangzhou Shunwang Technology Co., Ltd
- 3.12 Beijing Baofeng Technology Co., Ltd
- 3.13 Sichuan Xunyou Network Technology Co., Ltd.
- 3.14 Shanghai Ganglian E-Commerce Holdings Co., Ltd.
- 3.15 Everyday Network Co., Ltd
- 3.16 Beijing Tensyn Digital Marketing Technology Joint Stock Company
- 3.17 Beijing Kunlun Tech Co., Ltd
- 3.18 Dr.Peng Telecom&Media Group Co., Ltd
- 3.19 People.cn Co., Ltd

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