

# Financial Assessment and Credit Risk Analysis of Wine Industry in China 2016

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## Abstracts

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### 1.INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of wine industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development wine industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's wine industry;

To understand position of the wine industry in China;

To get more information of the major wine produced regions;

To predict what future of China's wine industry will be;

To find out the region be worth for investment and the investment risks of wine industry in China;

To reveal opportunities in Chinese wine industry.

## 2) Benefit from the report

Obtain latest financial information of wine industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the wine industry in China;

Identify key trends and opportunities in China's wine industry;

Give the future prospects of China's wine industry , and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's wine industry.

## 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of wine industry;

## 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese wine industry from the following aspects:

Development analysis (Industry scale, Industry cost, etc.)

Operation situation (Debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity



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