

Financial Assessment and Credit Risk Analysis of Wine Industry in China 2016

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Abstracts

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1.INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of wine industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development wine industry.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's wine industry;

To understand position of the wine industry in China;

To get more information of the major wine produced regions;

To predict what future of China's wine industry will be;

To find out the region be worth for investment and the investment risks of wine industry in China;

To reveal opportunities in Chinese wine industry.



2) Benefit from the report

Obtain latest financial information of wine industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the wine industry in China;

Identify key trends and opportunities in China's wine industry;

Give the future prospects of China's wine industry, and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's wine industry.

3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of wine industry;

- 4) Time needed
- 3 weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese wine industry from the following aspects:

Development analysis (Industry scale, Industry cost, etc.)

Operation situation (Debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity







Contents

1 OVERVIEW AND POLICY OF WINE INDUSTRY IN CHINA

- 1.1 Overview of wine industry
 - 1.1.1 Industry definition
 - 1.1.2 Industry life cycle
 - 1.1.3 Industry status in national economy
- 1.2 Policy of wine industry
 - 1.2.1 Policy on wine industry
 - 1.2.2 Policy on upstream and downstream industry

2 DEVELOPMENT SCALE OF CHINA'S WINE INDUSTRY

- 2.1 Industry scale analysis of wine industry in 2011-2015
 - 2.1.1 Enterprise scale
 - 2.1.2 Total asset
 - 2.1.3 Sales revenue
 - 2.1.4 Total profit
- 2.2 Industry cost analysis of wine industry in 2011-2015
 - 2.2.1 Sale cost
 - 2.2.2 Sales expense
 - 2.2.3 Administration expense
 - 2.2.4 Financial expense

3 OPERATING BENEFIT ANALYSIS OF WINE INDUSTRY

- 3.1 Debt paying ability analysis of wine industry in 2011-2015
 - 3.1.1 Debt scale
 - 3.1.2 Debt-to-assets ratio
- 3.2 Profitability analysis of wine industry in 2011-2015
 - 3.2.1 Ratio of profits to cost
 - 3.2.2 Gross profit to sales
 - 3.2.3 Profit ratio of sales
 - 3.2.4 Return on asset
- 3.3 Operation ability analysis wine industry in 2011-2015
 - 3.3.1 Total assets turnover
 - 3.3.2 Current asset turnover
 - 3.3.3 Receivables turnover



4 WINE INDUSTRY ANALYSIS IN MAJOR REGIONS

- 4.1 East China
 - 4.1.1 Company number
 - 4.1.2 Asset and liability
 - 4.1.3 Sale revenue
 - 4.1.4 Total profit
- 4.2 Central China
- 4.5 South China
- 4.8.1 Company number
- 4.8.2 Asset and liability
- 4.8.3 Sale revenue
- 4.8.4 Total profit

5 WINE INDUSTRY ANALYSIS IN TOP 5 PROVINCES

- 5.1 Province A
 - 5.1.1 Enterprise scale
 - 5.1.2 Total asset
 - 5.1.3 Sales revenue
 - 5.1.4 Total profit
 - 5.1.5 Profitability analysis
 - 5.1.6 Operation ability analysis
- 5.2 Province B
- 5.5 Province E

6 FUTURE FORECAST OF WINE INDUSTRY IN CHINA

- 6.1 Investment prospects
 - 6.1.1 Development prospect analysis
 - 6.1.2 Industry sale revenue forecast 2016 to 2020
 - 6.1.3 Industry total profit forecast 2016 to 2020
- 6.2 Investment risk analysis
 - 6.2.1 Industry policy risk
 - 6.2.2 Raw material market risk
 - 6.2.3 Market competition risk
 - 6.2.4 Technology risk
- 6.3 Investment advices







List Of Figures

LIST OF FIGURES

Figure 1.1.2-1	Industry	life cycle o	f wine ind	dustry in (China
----------------	----------	--------------	------------	-------------	-------

- Figure 2.1.1-1 Enterprise scale distribution of China's wine industry, 2015
- Figure 2.1.2-1 Total asset of wine industry in China, 2011-2015
- Figure 2.1.3-1 Sales revenue of wine industry in China, 2011-2015
- Figure 2.1.4 Total profit of wine industry in China, 2011-2015



List Of Tables

LIST OF TABLES

Table 1.2.1-1 Policy	on wine	industrv in	China.	2010	-2016
----------------------	---------	-------------	--------	------	-------

- Table 3.2.1-1 Ratio of profits to cost of wine industry in China, 2011-2015
- Table 3.2.2-1 Gross profit to sales of wine industry in China, 2011-2015
- Table 3.2.3-1 Profit ratio of sales of wine industry in China, 2011-2015



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