

# Financial Assessment and Credit Risk Analysis of Sports Goods Industry in China 2016

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## Abstracts

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### INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of sports goods industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development sports goods industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's sports goods industry;

To understand position of the sports goods industry in China;

To get more information of the major sports goods produced regions;

To predict what future of China's sports goods industry will be;

To find out the region be worth for investment and the investment risks of sports goods industry in China;

To reveal opportunities in Chinese sports goods industry.

## 2) Benefit from the report

Obtain latest financial information of sports goods industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the sports goods industry in China;

Identify key trends and opportunities in China's sports goods industry;

Give the future prospects of China's sports goods industry, and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's sports goods industry.

## 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of sports goods industry;

## 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese sports goods industry from the following aspects:

Development analysis (industry scale, industry cost, etc.)

Operation situation (debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity

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