

# Financial Assessment and Credit Risk Analysis of Plastic Film Industry in China 2016

<https://marketpublishers.com/r/F70DFA9C538EN.html>

Date: April 2016

Pages: 50

Price: US\$ 5,500.00 (Single User License)

ID: F70DFA9C538EN

## Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

### 1. INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of plastic film industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development plastic film industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's plastic film industry;

To understand position of the plastic film industry in China;

To get more information of the major plastic film produced regions;

To predict what future of China's plastic film industry will be;

To find out the region be worth for investment and the investment risks of plastic film industry in China;

To reveal opportunities in Chinese plastic film industry.

## 2) Benefit from the report

Obtain latest financial information of plastic film industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the plastic film industry in China;

Identify key trends and opportunities in China's plastic film industry;

Give the future prospects of China's plastic film industry, and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's plastic film industry.

## 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of plastic film industry;

## 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese plastic film industry from the following aspects:

Development analysis (industry scale, industry cost, etc.)

Operation situation (debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity

## Contents

### **1 OVERVIEW AND POLICY OF PLASTIC FILM INDUSTRY IN CHINA**

- 1.1 Overview of plastic film industry
  - 1.1.1 Industry definition
  - 1.1.2 Industry life cycle
  - 1.1.3 Industry status in national economy
- 1.2 Policy of plastic film industry
  - 1.2.1 Policy on plastic film industry
  - 1.2.2 Policy on upstream and downstream industry

### **2 DEVELOPMENT SCALE OF CHINA'S PLASTIC FILM INDUSTRY**

- 2.1 Industry scale analysis of plastic film industry in 2011-2015
  - 2.1.1 Enterprise scale
  - 2.1.2 Total asset
  - 2.1.3 Sales revenue
  - 2.1.4 Total profit
- 2.2 Industry cost analysis of plastic film industry in 2011-2015
  - 2.2.1 Sale cost
  - 2.2.2 Sales expense
  - 2.2.3 Administration expense
  - 2.2.4 Financial expense

### **3 OPERATING BENEFIT ANALYSIS OF PLASTIC FILM INDUSTRY**

- 3.1 Debt paying ability analysis of plastic film industry in 2011-2015
  - 3.1.1 Debt scale
  - 3.1.2 Debt-to-assets ratio
- 3.2 Profitability analysis of plastic film industry in 2011-2015
  - 3.2.1 Ratio of profits to cost
  - 3.2.2 Gross profit to sales
  - 3.2.3 Profit ratio of sales
  - 3.2.4 Return on asset
- 3.3 Operation ability analysis plastic film industry in 2011-2015
  - 3.3.1 Total assets turnover
  - 3.3.2 Current asset turnover
  - 3.3.3 Receivables turnover

## **4 PLASTIC FILM INDUSTRY ANALYSIS IN MAJOR REGIONS**

### 4.1 East China

4.1.1 Company number

4.1.2 Asset and liability

4.1.3 Sale revenue

4.1.4 Total profit

### 4.2 Central China

### 4.5 South China

4.8.1 Company number

4.8.2 Asset and liability

4.8.3 Sale revenue

4.8.4 Total profit

## **5 PLASTIC FILM INDUSTRY ANALYSIS IN TOP 5 PROVINCES**

### 5.1 Province A

5.1.1 Enterprise scale

5.1.2 Total asset

5.1.3 Sales revenue

5.1.4 Total profit

5.1.5 Profitability analysis

5.1.6 Operation ability analysis

### 5.2 Province B

### 5.5 Province E

## **6 FUTURE FORECAST OF PLASTIC FILM INDUSTRY IN CHINA**

### 6.1 Investment prospects

6.1.1 Development prospect analysis

6.1.2 Industry sale revenue forecast 2016 to 2020

6.1.3 Industry total profit forecast 2016 to 2020

### 6.2 Investment risk analysis

6.2.1 Industry policy risk

6.2.2 Raw material market risk

6.2.3 Market competition risk

6.2.4 Technology risk

### 6.3 Investment advices



## List Of Figures

### LIST OF FIGURES

Figure 1.1.2-1 Industry life cycle of plastic film industry in China

Figure 2.1.1-1 Enterprise scale distribution of China's plastic film industry, 2015

Figure 2.1.2-1 Total asset of plastic film industry in China, 2011-2015

Figure 2.1.3-1 Sales revenue of plastic film industry in China, 2011-2015

Figure 2.1.4 Total profit of plastic film industry in China, 2011-2015

## List Of Tables

### LIST OF TABLES

Table 1.2.1-1 Policy on plastic film industry in China, 2010-2016

Table 3.2.1-1 Ratio of profits to cost of plastic film industry in China, 2011-2015

Table 3.2.2-1 Gross profit to sales of plastic film industry in China, 2011-2015

Table 3.2.3-1 Profit ratio of sales of plastic film industry in China, 2011-2015

## I would like to order

Product name: Financial Assessment and Credit Risk Analysis of Plastic Film Industry in China 2016

Product link: <https://marketpublishers.com/r/F70DFA9C538EN.html>

Price: US\$ 5,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F70DFA9C538EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970