

Financial Assessment and Credit Risk Analysis of Household Appliances Industry in China 2016

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Abstracts

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INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of household appliances industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development household appliances industry.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's household appliances industry;

To understand position of the household appliances industry in China;

To get more information of the major household appliances produced regions;

To predict what future of China's household appliances industry will be;

To find out the region be worth for investment and the investment risks of household appliances industry in China;

To reveal opportunities in Chinese household appliances industry.

2) Benefit from the report

Obtain latest financial information of household appliances industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the household appliances industry in China;

Identify key trends and opportunities in China's household appliances industry;

Give the future prospects of China's household appliances industry, and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's household appliances industry.

3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of household appliances industry;

4) Time needed

3 weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese household appliances industry from the following aspects:

Development analysis (industry scale, industry cost, etc.)

Operation situation (debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity

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