

# Financial Assessment and Credit Risk Analysis of Household Appliances Industry in China 2016

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## Abstracts

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## INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of household appliances industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development household appliances industry.

### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's household appliances industry;

To understand position of the household appliances industry in China;

To get more information of the major household appliances produced regions;

To predict what future of China's household appliances industry will be;

To find out the region be worth for investment and the investment risks of household appliances industry in China;

To reveal opportunities in Chinese household appliances industry.

## 2) Benefit from the report

Obtain latest financial information of household appliances industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the household appliances industry in China;

Identify key trends and opportunities in China's household appliances industry;

Give the future prospects of China's household appliances industry, and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's household appliances industry.

## 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of household appliances industry;

## 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese household appliances industry from the following aspects:

Development analysis (industry scale, industry cost, etc.)

Operation situation (debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity



## Contents

### **1 OVERVIEW AND POLICY OF HOUSEHOLD APPLIANCES INDUSTRY IN CHINA**

- 1.1 Overview of household appliances industry
  - 1.1.1 Industry definition
  - 1.1.2 Industry life cycle
  - 1.1.3 Industry status in national economy
- 1.2 Policy of household appliances industry
  - 1.2.1 Policy on household appliances industry
  - 1.2.2 Policy on upstream and downstream industry

### **2 DEVELOPMENT SCALE OF CHINA'S HOUSEHOLD APPLIANCES INDUSTRY**

- 2.1 Industry scale analysis of household appliances industry in 2011-2015
  - 2.1.1 Enterprise scale
  - 2.1.2 Total asset
  - 2.1.3 Sales revenue
  - 2.1.4 Total profit
- 2.2 Industry cost analysis of household appliances industry in 2011-2015
  - 2.2.1 Sale cost
  - 2.2.2 Sales expense
  - 2.2.3 Administration expense
  - 2.2.4 Financial expense

### **3 OPERATING BENEFIT ANALYSIS OF HOUSEHOLD APPLIANCES INDUSTRY**

- 3.1 Debt paying ability analysis of household appliances industry in 2011-2015
  - 3.1.1 Debt scale
  - 3.1.2 Debt-to-assets ratio
- 3.2 Profitability analysis of household appliances industry in 2011-2015
  - 3.2.1 Ratio of profits to cost
  - 3.2.2 Gross profit to sales
  - 3.2.3 Profit ratio of sales
  - 3.2.4 Return on asset
- 3.3 Operation ability analysis household appliances industry in 2011-2015
  - 3.3.1 Total assets turnover
  - 3.3.2 Current asset turnover
  - 3.3.3 Receivables turnover

## **4 HOUSEHOLD APPLIANCES INDUSTRY ANALYSIS IN MAJOR REGIONS**

### **4.1 East China**

- 4.1.1 Company number
- 4.1.2 Asset and liability
- 4.1.3 Sale revenue
- 4.1.4 Total profit

### **4.2 Central China**

### **4.5 South China**

- 4.8.1 Company number
- 4.8.2 Asset and liability
- 4.8.3 Sale revenue
- 4.8.4 Total profit

## **5 HOUSEHOLD APPLIANCES INDUSTRY ANALYSIS IN TOP 5 PROVINCES**

### **5.1 Province A**

- 5.1.1 Enterprise scale
- 5.1.2 Total asset
- 5.1.3 Sales revenue
- 5.1.4 Total profit
- 5.1.5 Profitability analysis
- 5.1.6 Operation ability analysis

### **5.2 Province B**

### **5.5 Province E**

## **6 FUTURE FORECAST OF HOUSEHOLD APPLIANCES INDUSTRY IN CHINA**

### **6.1 Investment prospects**

- 6.1.1 Development prospect analysis
- 6.1.2 Industry sale revenue forecast 2016 to 2020
- 6.1.3 Industry total profit forecast 2016 to 2020

### **6.2 Investment risk analysis**

- 6.2.1 Industry policy risk
- 6.2.2 Raw material market risk
- 6.2.3 Market competition risk
- 6.2.4 Technology risk

### **6.3 Investment advices**



## List Of Figures

### LIST OF FIGURES

Figure 1.1.2-1 Industry life cycle of household appliances industry in China

Figure 2.1.1-1 Enterprise scale distribution of China's household appliances industry, 2015

Figure 2.1.2-1 Total asset of household appliances industry in China, 2011-2015

Figure 2.1.3-1 Sales revenue of household appliances industry in China, 2011-2015

Figure 2.1.4 Total profit of household appliances industry in China, 2011-2015

## List Of Tables

### LIST OF TABLES

Table 1.2.1-1 Policy on household appliances industry in China, 2010-2016

Table 3.2.1-1 Ratio of profits to cost of household appliances industry in China, 2011-2015

Table 3.2.2-1 Gross profit to sales of household appliances industry in China, 2011-2015

Table 3.2.3-1 Profit ratio of sales of household appliances industry in China, 2011-2015



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