

Financial Assessment and Credit Risk Analysis of Cosmetic Industry in China 2016

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Abstracts

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INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of cosmetic industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development cosmetic industry.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's cosmetic industry;

To understand position of the cosmetic industry in China;

To get more information of the major cosmetic produced regions;

To predict what future of China's cosmetic industry will be;

To find out the region be worth for investment and the investment risks of cosmetic industry in China;

To reveal opportunities in Chinese cosmetic industry.

2) Benefit from the report

Obtain latest financial information of cosmetic industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;

Evaluate the status of the cosmetic industry in China;

Identify key trends and opportunities in China's cosmetic industry;

Give the future prospects of China's cosmetic industry , and point out some investment risks it will face;

Find out some regions where are best worth for investment in China's cosmetic industry.

3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of cosmetic industry;

4) Time needed

3 weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese cosmetic industry from the following aspects:

Development analysis (Industry scale, Industry cost, etc.)

Operation situation (Debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity

Contents

1 OVERVIEW AND POLICY OF COSMETIC INDUSTRY IN CHINA

- 1.1 Overview of cosmetic industry
 - 1.1.1 Industry definition
 - 1.1.2 Industry life cycle
 - 1.1.3 Industry status in national economy
- 1.2 Policy of cosmetic industry
 - 1.2.1 Policy on cosmetic industry
 - 1.2.2 Policy on upstream and downstream industry

2 DEVELOPMENT SCALE OF CHINA'S COSMETIC INDUSTRY

- 2.1 Industry scale analysis of cosmetic industry in 2011-2015
 - 2.1.1 Enterprise scale
 - 2.1.2 Total asset
 - 2.1.3 Sales revenue
 - 2.1.4 Total profit
- 2.2 Industry cost analysis of cosmetic industry in 2011-2015
 - 2.2.1 Sale cost
 - 2.2.2 Sales expense
 - 2.2.3 Administration expense
 - 2.2.4 Financial expense

3 OPERATING BENEFIT ANALYSIS OF COSMETIC INDUSTRY

- 3.1 Debt paying ability analysis of cosmetic industry in 2011-2015
 - 3.1.1 Debt scale
 - 3.1.2 Debt-to-assets ratio
- 3.2 Profitability analysis of cosmetic industry in 2011-2015
 - 3.2.1 Ratio of profits to cost
 - 3.2.2 Gross profit to sales
 - 3.2.3 Profit ratio of sales
 - 3.2.4 Return on asset
- 3.3 Operation ability analysis cosmetic industry in 2011-2015
 - 3.3.1 Total assets turnover
 - 3.3.2 Current asset turnover
 - 3.3.3 Receivables turnover

4 COSMETIC INDUSTRY ANALYSIS IN MAJOR REGIONS

4.1 East China

4.1.1 Company number

4.1.2 Asset and liability

4.1.3 Sale revenue

4.1.4 Total profit

4.2 Central China

4.5 South China

4.8.1 Company number

4.8.2 Asset and liability

4.8.3 Sale revenue

4.8.4 Total profit

5 COSMETIC INDUSTRY ANALYSIS IN TOP 5 PROVINCES

5.1 Province A

5.1.1 Enterprise scale

5.1.2 Total asset

5.1.3 Sales revenue

5.1.4 Total profit

5.1.5 Profitability analysis

5.1.6 Operation ability analysis

5.2 Province B

5.5 Province E

6 FUTURE FORECAST OF COSMETIC INDUSTRY IN CHINA

6.1 Investment prospects

6.1.1 Development prospect analysis

6.1.2 Industry sale revenue forecast 2016 to 2020

6.1.3 Industry total profit forecast 2016 to 2020

6.2 Investment risk analysis

6.2.1 Industry policy risk

6.2.2 Raw material market risk

6.2.3 Market competition risk

6.2.4 Technology risk

6.3 Investment advices

List Of Figures

LIST OF FIGURES

Figure 1.1.2-1 Industry life cycle of cosmetic industry in China

Figure 2.1.1-1 Enterprise scale distribution of China's cosmetic industry, 2015

Figure 2.1.2-1 Total asset of cosmetic industry in China, 2011-2015

Figure 2.1.3-1 Sales revenue of cosmetic industry in China, 2011-2015

Figure 2.1.4 Total profit of cosmetic industry in China, 2011-2015

List Of Tables

LIST OF TABLES

Table 1.2.1-1 Policy on cosmetic industry in China, 2010-2016

Table 3.2.1-1 Ratio of profits to cost of cosmetic industry in China, 2011-2015

Table 3.2.2-1 Gross profit to sales of cosmetic industry in China, 2011-2015

Table 3.2.3-1 Profit ratio of sales of cosmetic industry in China, 2011-2015

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