

# Financial Assessment and Credit Risk Analysis of Beer Industry in China 2016

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI analyzes the financial assessment and credit risk of beer industry. It will provide you with a comprehensive understanding of this industry from the following aspects: development scale, operating benefit, related policies and industry analysis of major regions and provinces, etc., as well as make scientific prediction on the future development beer industry.

#### 1) The Aim of this report

- To provide readers with comprehensive & in-depth understanding of financial situation and credit risk on China's beer industry;
- To understand position of the beer industry in China;
- To get more information of the major beer produced regions;
- To predict what future of China's beer industry will be;
- To find out the region be worth for investment and the investment risks of beer industry in China;
- To reveal opportunities in Chinese beer industry.

#### 2) Benefit from the report

- Obtain latest financial information of beer industry in China, such as enterprise scale, total asset, sale revenue, total profit and so on;
- Evaluate the status of the beer industry in China;
- Identify key trends and opportunities in China's beer industry;
- Give the future prospects of China's beer industry , and point out some investment

risks it will face;

Find out some regions where are best worth for investment in China's beer industry.

### 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key regions and provinces of beer industry;

### 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese beer industry from the following aspects:

Development analysis (Industry scale, Industry cost, etc.)

Operation situation (Debt paying ability, operation ability, etc.)

Major areas (major regions and top 5 provinces)

Future forecast

Commercial opportunity

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