

Development and Market of Wireless Charging Technology in China 2016-2021

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Abstracts

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INTRODUCTION

Global wireless charging devices output was 55 million sets in 2014, the output rose to 160 million sets in 2015, which the sales revenue reached \$1.7 billion. Chinese wireless charging market account for 30% of the global market, increasing companies stated to develop wireless charging technology. Chinese wireless charging industry market size was \$527 million in 2015, and the number keep growing steady.

Wireless charging electric mobile is the new technology that some foreign countries emphasized, there was only few institution devoted wireless charging electric mobile research in China, e.g. ZTE, BYD, and Chongqing University, etc. By official governmental policy supported, new energy vehicles market is growing quick; compare to charging station construction, wireless charging field has less constructing cost.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of wireless charging technology;

To evaluate capacity expansion in recent years, including new projects under construction;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of wireless charging technology;

To analyze the potential of wireless charging technology;

To analyze market size of the industry;

To reveal opportunities for wireless charging technology in global and China.

2) Benefit from the Report

Obtain latest info of wireless charging industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream and different segments;

Find out how wireless charging technology market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

Gain vital business intelligence of wireless charging technology before entering competition;

3) Time needed

2-3 work weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate wireless charging technology from the following aspects:

Market size

Application

Pricing

Production

Forecast

Bellwether company

Etc.

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