

Development and Market of Vocation Training Industry in China

<https://marketpublishers.com/r/D91F357A651EN.html>

Date: July 2015

Pages: 0

Price: US\$ 3,500.00 (Single User License)

ID: D91F357A651EN

Abstracts

INTRODUCTION

Chinese vocational training institutions are the extension of public university. Currently, there are various major base vocational training institutions, e.g. business vocational training institutions, industrial association training institutions, social vocational training institutions, enterprise and personal trainer. In 2013, there were 112.3 thousand vocational training institutions in China, 9.27% YOY decrease. However, in IT vocational training market keeps a steady 10% growth rate in recent years; the market size met 16.3 billion in 2014; and language vocational training market met 62.4 billion. There were 2.9 million new drivers in 2014, calculate on 3200 average charge per person, the market size in driving training market met 94.6 billion. AskCI predicts that Chinese IT vocational training market size will hit 37.4 billion by 2020, and language training market will breakthrough 140 billion.

Contents

1 VOCATIONAL TRAINING CLASSIFICATION

- 1.1 Overview
- 1.2 Classification

2 CHINESE VOCATIONAL TRAINING INDUSTRY

- 2.1 Vocational Training Market Potential
- 2.2 Development Environment
- 2.3 Private Vocational Training Institution
- 2.4 Adult Vocational Education
- 2.5 Blue-Collar Worker Vocational Training

3 CHINESE VOCATIONAL TRAINING INSTITUTION

- 3.1 Overview
- 3.2 Market Demand

4 CHINESE IT VOCATIONAL TRAINING MARKET

- 4.1 Market Demand
- 4.2 IT Vocational Training Institution
- 4.3 Major Brands
- 4.4 Prospective

5 CHINESE VOCATIONAL TRAINING MARKET SEGMENTS

- 5.1 Accounting Vocational Training
- 5.2 Language Vocational Training
- 5.3 Senior Managerial Vocational Training
- 5.4 Financial Industry Vocational Training
- 5.5 Driving Lesson
- 5.6 HR Training

6 BELLWETHER COMPANY

- 6.1 New East Cuisine School

- 6.1.1 Introduction
- 6.1.2 Size
- 6.1.3 Course
- 6.1.4 Statistics
- 6.1.5 Competitive Advantage
- 6.2 Shandong Lanxiang Senior Technical School
- 6.3 Aptech
- 6.4 Northern International Motor Education
- 6.5 Xin Zhi Lian International Education Group Limited
- 6.6 Changde Polytechnic
- 6.7 Zhongda Vocational Education
- 6.8 Gamfe Education
- 6.9 Sunland Education
- 6.10 China Accounting Online College

7 FORECAST AND PROSPECTIVE

ASKCI's Legal Disclaimer

LIST OF TABLE

Table 1 Vocational training industry chain

Table 2 Chinese private vocational training institutions, 2010-2014

Table 3 Population of private vocational training institutions instructor, 2010-2014

List Of Figures

LIST OF FIGURES

Figure 1 Population of private vocational training institutions student, 2010-2014

Figure 2 Population of vocational training institutions instructor, 2010-2014

Figure 3 Population of vocational training institutions student, 2010-2014

I would like to order

Product name: Development and Market of Vocation Training Industry in China

Product link: <https://marketpublishers.com/r/D91F357A651EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D91F357A651EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970