+44 20 8123 2220
info@marketpublishers.com

Development and Market of Virtual Reality Industry in Global and China

https://marketpublishers.com/r/DBCC8F0ED8DEN.html
Date: July 2015
Pages: 0
Price: US$ 6,000.00 (Single User License)
ID: DBCC8F0ED8DEN

Abstracts

INTRODUCTION

In recent years, AR and VR technology have become the heat topic in technology industry, especially Google, Samsung, Microsoft, and Facebook are betting a lot in this investment. Hololens from Microsoft would be the major force in consumption AR product market, and Cardboard from Google was definite the first option in low-price VR entry level product, which estimates 1.5 million Cardboards will be sold by the end of 2015. On the other hand, Oculus Rift, HTC Vive and Project Morpheus will be the main force in non-mobile phone device realm.
It is predicted that VR industry will develop fast in the next 5 years in an average 106% CAGR; by 2020 over 430 billion products will be sold, and 21 million AR devices will be sold by 2020, 78% CAGR.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 VIRTUAL REALITY INDUSTRY

1.1 Consumption
1.2 Pricing

2 TECHNOLOGY

3 GLOBAL MARKET

3.1 Application
  3.1.1 Gaming
  3.1.2 Entertaining
  3.1.3 Industrial
  3.1.4 Medical
  3.1.5 Marketing
3.2 Market Size
3.3 User Base

4 INDUSTRY CHAIN

4.1 Upstream
  4.1.1 Component Supplier
  4.1.2 Content Provider
  4.1.3 Hardware And Software
4.2 Downstream
  4.2.1 Consumer Product

5 GLOBAL BELLWETHER COMPANY

5.1 Foreign Company
  5.1.1 Google
  5.1.2 Oculus
  5.1.3 Microsoft
  5.1.4 Sony
  5.1.5 HTC
  5.1.6 Samsung
  5.1.7 Valve

+44 20 8123 2220
info@marketpublishers.com

5.1.8 NVidia
5.2 Chinese Company
5.2.1 Beijing 7invensun Technology Co., Ltd.
5.2.2 Beijing Vr-Time Technology Co., Ltd.
5.2.3 Beijing Antvr Technology Co., Ltd.
5.2.4 Beijing Baofeng Technology Co., Ltd.
5.2.5 Shanghai Daxiang Technology Co., Ltd.
5.2.6 Shanghai Snailvr Co., Ltd.

6 CHINESE MARKET FORECAST

6.1 Market Potential
6.2 Five Forces Analysis
6.3 S.W.O.T

7 CONCLUSION AND RECOMMENDATION

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 Chinese market price of VR glasses
Table 2 VR industrial chain
Table 3 VR technology potential users

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1 Virtual reality technology market size
Figure 2 Product types
Figure 3 Price of Cardboard

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Development and Market of Virtual Reality Industry in Global and China
Product link: https://marketpublishers.com/r/DBCC8F0ED8DEN.html
Price: US$ 6,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/DBCC8F0ED8DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970