

Development and Market of Traffic Information in China 2016-2021 Proposal

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Date: December 2016

Pages: 50

Price: US\$ 3,500.00 (Single User License)

ID: D040812A90DEN

Abstracts

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1. INTRODUCTION

In the 12th Five-Year Plan period, Chinese traffic information industry has developed rapidly. 21 provinces or regions have built road and waterway traffic information system; 36 cities have built urban intelligence traffic system; all prefecture-level cities could use 12328 traffic service and supervision call. With the increasing investment of traffic infrastructure construction, the input of traffic information industry has also maintained fast growth. In 2015, the investment of traffic information industry reached over RMB85 billion.

By 2020, according to the 13th Five Year Plan, the level of information share and opening data will improve a lot, the ability of using big data in main business will be significantly enhanced, and the traffic information system will play a significant role in the development of integrated transportation.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese traffic information industry;

To analyze traffic information industry in different regions;

To analyze the future trend of traffic information industry;

To analyze industrial size of the industry;

To reveal opportunities for traffic information industry in China.

2) Benefit from the Report

Obtain latest info of traffic information industry, such as market size, key players, etc.;

Discover market potential in different regional markets;

Find out how Chinese traffic information market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese traffic information industry from the following aspects:

Market size

Demand and supply

Etc.

3. TIME NEEDED

1-2 work weeks needed.

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