

# Development and Market of TFT-LCD in China 2015-2016 Proposal

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## Abstracts

### INTRODUCTION

TFT-LCD is the thin film transistor liquid crystal display which combines the microelectronic technique and liquid crystal display technique. The main raw materials of TFT-LCD are IC, BLU, Glass Substrate, etc. It's mainly used in high-tech display devices, especially the consumer or industrial products, such as TV, computers, smartphones, measuring instruments, etc. The material cost accounted for 60%-70% of the total cost.

The main TFT-LCD producers in the world are: LG Display, Samsung, Taiwan Innolux Corporation, Taiwan AUO and Japan Display. The continental producer BOE Technology Group has developed quickly recently. The market structure of TFT-LCD industry will change small in a long time, the application in Vehicle LCD and wearable devices have a good market prospect.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese TFT-LCD industry;

To analyze the important components of TFT-LCD product industry;

To analyze the future trend of TFT-LCD product industry;

To analyze industrial size of the industry;

To reveal opportunities for TFT-LCD product industry in China.

## 2) Benefit from the Report

Obtain latest info of TFT-LCD product industry, such as market size, application, key players, etc.;

Discover market potential in different markets;

Find out how Chinese TFT-LCD market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese TFT-LCD industry from the following aspects:

Market size

Demand and supply

Bellwether company

Etc.

## 3. TIME NEEDED

One work week needed.

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