

Development and Market of T-Box in China 2016-2021 Proposal

<https://marketpublishers.com/r/DDD84131D63EN.html>

Date: November 2016

Pages: 50

Price: US\$ 3,500.00 (Single User License)

ID: DDD84131D63EN

Abstracts

INTRODUCTION

T-Box is a type of vehicle-mounted terminal specifically customized for Haima Autotmobile. It transmits the vehicle information and position information to the background TSP Center via the built-in module. The TSP Center can real-time track the status of vehicles and provide relevant services according to the status of vehicles, such as vehicle abnormality alarm, vehicle track replay, etc. Besides traditional multimedia terminals, T-Box plays a very important role in the business of auto after-market.

The main players in T-box field consist of Huawei Technologies, Flaircomm Microelectronics, Thread Tech, etc., yet the rivalry is still mainly from foreign competitors such as Bosch, Continental, Harman, Denso and LG. Still about 95% of T-box market in China is to be developed because CANBUS protocol development is quite difficult. We expect that the detailed national rules and regulations will be issued at the end of 2016, and by then the rate of T-box pre-installations in new energy vehicle will be significantly improved, growing from less than 50% at present to close to 100% as estimated.

As the output of OEM terminals increases and market competition pricks up, both price and cost of T-box will decrease by degrees. ASKCI predicts the penetration rate of pre-installations will be 30% in 2021 when Chinese T-box market size is believed to hit RMB8.19 billion.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese

T-Box product industry;

To analyze the market environment of T-Box product industry;

To analyze the future trend of T-Box product industry;

To analyze industrial size of the industry;

To reveal opportunities for T-Box product industry in China.

2) Benefit from the Report

Obtain latest info of T-Box product industry, such as market size, price, key players, etc.;

Discover market potential in different regional markets;

Find out how Chinese T-Box market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese T-Box industry from the following aspects:

Market size

Policy

Sales

Bellwether company

Etc.

3. TIME NEEDED

1-2 work weeks needed.

Contents

1 GLOBAL T-BOX INDUSTRY

- 1.1 Global Market
- 1.2 Regional Market Development
- 1.3 Upstream

2 FOREIGN T-BOX MANUFACTURER

- 2.1 Telit
- 2.2 Marelli
- 2.3 Continental
- 2.4 Bosch

3 DOMESTIC T-BOX INDUSTRY

- 3.1 Overview
- 3.2 Macroenvironment
- 3.3 Domestic Market

4 CHINESE BELLWETHER COMPANY

- 4.1 Huawei Technologies Co., Ltd
 - 4.1.1 Introduction
 - 4.1.2 Product
 - 4.1.3 Performance
- 4.2 Company B
- 4.3 Company C
- 4.4 Company D
- ASKCI's Legal Disclaimer

List Of Tables

LIST OF TABLES

Table 1 Chinese auto electronic market size

Table 2 Chinese auto electronic application

Table 3 China T-Box and IOV

List Of Figures

LIST OF FIGURES

Figure 1 Sales of China auto

Figure 2 Chinese car parc

Figure 3 Chinese IOV penetrance rate

I would like to order

Product name: Development and Market of T-Box in China 2016-2021 Proposal

Product link: <https://marketpublishers.com/r/DDD84131D63EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DDD84131D63EN.html>