

Development and Market of Synthetic Leather in China2016-2021

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Abstracts

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1. INTRODUCTION

Synthetic leather output was about 4 million tons which is xxx% YOY growth. In 2014, one third provinces have suffered negative growth rate of synthetic leather output. The aggregate import and export trade value have reached USD xx billion, which included USD xx billion of exports.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of synthetic leather market;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of synthetic leather;

To analyze the potential of synthetic leather market;

To analyze market size of the industry;

To reveal opportunities for synthetic leather in global and China.

2) Benefit from the Report

Obtain latest info of synthetic leather industry, such as market size, price index, key players, etc.;

Disclose market demand and supply of synthetic leather industry;

Find out how synthetic leather market will change and how your business can be involved in;

To understand synthetic leather import and export situation;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of synthetic leather before entering competition;

2. SCOPE OF INVESTIGATION

The report will investigate Synthetic Leather from the following aspects:

Import and export

Demand and supply

Market size

Forecast

Bellwether company

Etc.

3. TIME NEEDED

3-4 work weeks

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