

Development and Market of Study Abroad Service in China 2016-2021 Proposal

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Abstracts

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1. INTRODUCTION

The total amount of study abroad has sharply increased since 2000, the number of study abroad was surged from around 40,000 in 2000 to 500,000 in 2015. The study abroad ratios has slowed since 2002 because of the immigration policies of main abroad countries like America, however, ratios has increased rapidly after 2008, it arose to 14% in 2015. Except for the traditional dominant study countries like USA, UK, Australia, Canada and Japan, those countries has become the new hot destinations like Italy, Ireland, South Korea, Spain and Argentina. At the end of 2015, Chinese student has spread among more than 150 countries and regions globally.

Chinese parents focused more on education of their children since the birth of the only child in the family. As the development of Chinese economy, appreciation of RMB and residents' ability of paying, all pushes the study abroad industry. Pressure of entering good school and employment also play significant roles. In addition, the study abroad policies of foreign countries promote the study abroad market to some extent.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of study abroad service in China;

To analyze the t study abroad service in China;

To analyze the future trend of study abroad service industry;

To analyze industrial size of the industry;

To reveal opportunities for study abroad service industry in China.

2) Benefit from the Report

Obtain latest info of study abroad service, such as market size, trend, key players, etc.;

Discover market potential in different regional markets;

Find out how study abroad service market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese study abroad service industry from the following aspects:

Market size

Demand and supply

Tuition Fees and living cost

Bellwether company

Etc.

3. TIME NEEDED

One work week needed.

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