

# Development and Market of Strawberry in China 2016-2021

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### **Abstracts**

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#### INTRODUCTION

According to Food and Agriculture Organization (FAO) statistics in 2015, Europe has the largest strawberries area harvested which accounts for xx%, the rest are America, Asia, Africa, and Australia, the area harvested account for xx%, xx%, xx%, xx% respectively.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of strawberry market;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of strawberry;

To analyze the potential of strawberry market;

To analyze market size of the industry;

To reveal opportunities for strawberry in global and China.

#### 2) Benefit from the report



| Obtain la | atest info | of strawberry, | such as | market | size, | price i | ndex, | key | playe | rs, |
|-----------|------------|----------------|---------|--------|-------|---------|-------|-----|-------|-----|
| etc.;     |            |                |         |        |       |         |       |     |       |     |

Find out how strawberry market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

Gain vital business intelligence of strawberry before entering competition;

#### 2. SCOPE OF INVESTIGATION

The report will investigate strawberry industry from the following aspects:

Output and sales

Market size

Forecast

Bellwether company

Etc.

#### 3. TIME NEEDED

2 work weeks needed.



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