

Development and Market of Special coating in China2016-2020

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Abstracts

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1. INTRODUCTION

According to WPCIA report presented in 2015, global sales of paint coating were 37 million tons in 2015 and the sales revenue was about \$128 billion. The volume of special coating sold account for 21% of the volume sold of coating industry

Chinese special coating output was 2.4 million tons in 2014. ASKCI estimates the output of Chinese special coating will reach 3 million tons. As Chinese fast development, military armors, infrastructures, utility stations, etc. are special coating demanded. By 2020, the demand of special costing is about 5.5 million tons estimate.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of special coating;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of special coating;

To analyze the potential of special coating;

To analyze market size of the industry;

To reveal opportunities for special coating in global and China.

2) Benefit from the Report

Obtain latest info of phenol industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream and different r segments;

Find out how special coating market will change and how your business can be involved in;

To understand special coating import and export situation;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of special coating before entering competition;

3) Time needed

2-3 work weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate special coating from the following aspects:

Financial information

Industrial chain

Market segments

Import and export

Forecast

Bellwether company

Etc.

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