

# Development and Market of Special coating in China2016-2020

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## Abstracts

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### 1. INTRODUCTION

According to WPCIA report presented in 2015, global sales of paint coating were 37 million tons in 2015 and the sales revenue was about \$128 billion. The volume of special coating sold account for 21% of the volume sold of coating industry

Chinese special coating output was 2.4 million tons in 2014. ASKCI estimates the output of Chinese special coating will reach 3 million tons. As Chinese fast development, military armors, infrastructures, utility stations, etc. are special coating demanded. By 2020, the demand of special costing is about 5.5 million tons estimate.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of special coating;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of special coating;

To analyze the potential of special coating;

To analyze market size of the industry;

To reveal opportunities for special coating in global and China.

## 2) Benefit from the Report

Obtain latest info of phenol industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream and different r segments;

Find out how special coating market will change and how your business can be involved in;

To understand special coating import and export situation;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of special coating before entering competition;

## 3) Time needed

2-3 work weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate special coating from the following aspects:

Financial information

Industrial chain

Market segments

Import and export

Forecast

Bellwether company

Etc.

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ASKCI's Legal Disclaimer

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