

# Development and Market of Sparkling Water in China 2016-2021 Proposal

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## Abstracts

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### 1. INTRODUCTION

Sparkling water is water into which low levels of pressurized carbon dioxide has been dissolved. Sparkling water has long been considered a wholesome alternative to regular water. Sparkling water has that characteristic fizz and slightly sour flavor which is why it is preferred by those who dislike the flat taste of plain still water. And aside from it being a zero-calorie drink, sparkling water offers a handful of other health benefits as well.

The utilization rate of sparkling water equipment is low, which is lower than 10%, in Chinese manufacturers, though the capacity could reach over 100 thousand tonnes. In 2015, China sparkling water output reached 884 thousand tonnes, the market size reached RMB4. 2 billion, and the natural sparkling water market has reached RMB1. 3 billion; the demand volume has reached 851 thousand tonnes.

Sparkling water is getting famous that the consumption rate is catching up spring water and fruit favor drinks. The market of sparkling water in China is expanding.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese sparkling water product industry;

To analyze the market import and export of sparkling water product industry;

To analyze the future trend of sparkling water product industry;

To analyze industrial size of the industry;

To reveal opportunities for sparkling water product industry in China.

## 2) Benefit from the Report

Obtain latest info of sparkling water product industry, such as market size, price, key players, etc. ;

Discover market potential in different regional markets;

Find out how Chinese sparkling water market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese sparkling water industry from the following aspects:

Industrial chain

Demand and supply

Import and export

Price

Bellwether company

Etc.

## 3. TIME NEEDED

1-2 work weeks needed.

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