

Development and Market of Shoemaking Machinery in China 2016-2021 Proposal

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Abstracts

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1. INTRODUCTION

Recent years, shoemaking industry has developed dramatically. The shoes production of China took 60% globally, and the amount of shoe export accounted 25% all over the world, therefore, China was the biggest shoes producer and exporter internationally. Meanwhile, shoemaking machinery has developed rapidly. Shoemaking machinery of China covered almost each producing progress, design and manufacture capacities of some Chinese companies reached the international leading class, the techniques of shoemaking machinery products was increasing. Some Chinese companies had their exclusive characteristics in techniques, management and sales, many products led the industry.

As for the techniques of shoemaking machinery at present, there were rare differences between mainland shoemaking machinery and Taiwan ones, and some of them cleared away the differences, nevertheless, the shoemaking machinery of Europe in top-end products owned advantages. In 2015, output of shoemaking machinery industry in China was around RMB1. 6 billion, the national market size was RMB1. 1 billion, numerous shoemaking machinery products were exported to foreign countries.

The shoemaking machinery leading companies expanded the overseas market to improve the brand awareness and comprehensive competition for many years. Those enterprises modified the industrial chain and marketing network to advance the technology and international popularity. Shoemaking machinery had potential of innovation, the industrial concentration ratio would increase further, thus, there are

many chances for it.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese shoemaking machinery product industry;

To analyze the market import and export of shoemaking machinery product industry;

To analyze the future trend of shoemaking machinery product industry;

To analyze industrial size of the industry;

To reveal opportunities for shoemaking machinery product industry in China.

2) Benefit from the Report

Obtain latest info of shoemaking machinery product industry, such as market size, price, key players, etc. ;

Discover market potential in different regional markets;

Find out how Chinese shoemaking machinery market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese shoemaking machinery industry from the following aspects:

Market size

Demand and supply

Export and import

Bellwether company

Etc.

3. TIME NEEDED

1-2 work weeks needed.

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