

# Development and Market of Refined Tea in China 2016-2021

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## Abstracts

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### 1. INTRODUCTION

According to the statistics from China Customs, the export of tea xx tons with negative 7.5% rate in 2014; the aggregate value of the export tea was USD xxx with 2.1% growth rate. The aggregate tea planted area were about xxx acres, and the standard dry semi-finished tea aggregate output was about xxx million tons with 10.33% growth in 2014. In domestic market, the average price of tea is about RMB150-200/kg, the average price of high-end tea is about RMB600-1,000/kg.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of refined tea market;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of refined tea;

To analyze the potential of refined tea market;

To analyze market size of the industry;

To reveal opportunities for refined tea in global and China.

#### 2) Benefit from the Report

Obtain latest info of refined tea, such as market size, price index, key players, etc.;

Disclose market demand and supply of refined tea;

Find out how refined tea market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

Gain vital business intelligence of refined tea before entering competition;

## 2. SCOPE OF INVESTIGATION

The report will investigate refined tea industry from the following aspects:

Demand and supply

Market share

Forecast

Bellwether company

Etc.

## 3. TIME NEEDED

2 work weeks needed.

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