

# Development and Market of PTA Industry in China 2016

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Date: April 2016 Pages: 50 Price: US\$ 6,000.00 (Single User License) ID: D19DC3A09AAEN

## **Abstracts**

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#### INTRODUCTION

In recent years, the development of PTA shows low market potential with the recovery of market economy and enterprises in China strengthened the technology innovation in PTA's quality. By the end of 2013, Chinese production capacity was 33 million tons, about 1.8 million tons growth than 2012. In 2014, PTA production capacity grew 14million tons, by the end of 2014m Chinese PTA total production capacity could exceed 50 million tons, which is the top place over the world. However, capacity surplus of PTA drives manufacturers in financial deficit.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese PTA industry;

To evaluate capacity expansion in recent years, including new projects under construction;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed consumption situation of PTA in China;

To analyze the profitability of PTA industry;



To analyze market size of the industry;

To reveal opportunities for PTA industry in global and China.

#### 2) Benefit from the Report

Obtain latest info of PTA industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream and different r segments;

Find out how Chinese PTA market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of China's PTA industry before entering competition;

- 3) Time needed
- 3 work weeks needed

#### 2. SCOPE OF INVESTIGATION

The report will investigate Chinese PTA industry from the following aspects:

Market size

Demand and supply

Pricing

Production



Forecast

Bellwether company

Etc.



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