

Development and Market of Oyster Industry in China 2016-2020

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Abstracts

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1. INTRODUCTION

Chinese oyster output and demand were increasing since 2009. By the end of 2014, Chinese oyster output volume was 4.35 million tons, oyster sea farming area was 133 thousand hectares; the market demand even exceeds the supply volume.

Oyster lives in sea water, as result, oyster supply mainly from East China and South China; moreover, there are over 50% of the outputs come from East China. The market demand of oyster is mainly come from coastal developed areas, where are East China, South China, and North China, and East China accounted for the largest consumption scale. AskCI predicts Chinese oyster market demand will reach around 600 million tons annually, in 2020.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese oyster industry;

To analyze the market import and export of oyster industry;

To analyze the future trend of oyster industry;

To analyze market size of the industry;

To reveal opportunities for oyster industry in China.

2) Benefit from the Report

Obtain latest info of oyster industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream;

Find out how Chinese oyster market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

3) Time needed

2 work weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese oyster industry from the following aspects:

Market size

Demand and supply

Regional market

Import and export

Industrial chain

Forecast

Bellwether company

Etc.

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