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Development and Market of Ophthalmic Hospital in China

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Abstracts

INTRODUCTION

In China, basically, ophthalmic medical services provided by comprehensive hospitals and specialized hospitals. In 2011, over 66 million patients visited comprehensive hospitals and specialized hospitals for ophthalmic treatment. 89.26% of patients visited comprehensive hospitals, and 10.74% were specialized hospital patients.

Chinese ophthalmic hospital market shares are majorly captured by comprehensive hospital. Due to the geographical distribution and patient psychology, patients usually select convenient nearby hospitals. However, specialized hospital market shares are rising in recent years. Since ophthalmic technology and services development, Chinese private ophthalmic hospital industry expanded rapidly.

Since ophthalmic diseases incidence rate increasing and people have higher requirement on healthcare quality. The increase of Chinese ophthalmic medical needs will rapid expand.

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