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Development and Market of Network Attached Storage in the Globe and China

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Abstracts

INTRODUCTION

Chinese IT market has come to the explosive development phase, demands of individual users and enterprise users skyrocketed since 2011; home NAS market expands as well. Moreover, Chinese NAS drive market is diversifying, wireless smart router, private cloud storage, and more functions integrated products crashing the market.

Facing to the large NAS market, Seagate and West Digital were the two traditional drive manufacturers who have captured most Chinese enterprise NAS market, who also made big changes for the customer diversified market, instead of narrowly selling NAS drives. In 2014, they explored home NAS market and individual products, though traditional enterprise buyers are still the major consumption force of the NAS drive market.

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