

# Development and Market of MMA Industry in China 2016

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## Abstracts

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### INTRODUCTION

In recent years, the development of MMA shows high market potential with the recovery of market economy and enterprises in China strengthened the technology innovation in MMA's quality. By the end of 2013, Chinese production capacity of MMA was 580 thousand tons. The downstream of MMA market has strong demand which pushes MMA market grows quick. In 2013, Chinese MMA output was about 400 thousand tons, apparent consumption was about 60 thousand tons; which indicates over 20 thousand tons of MMA were imported from foreign market.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese MMA industry;

To evaluate capacity expansion in recent years, including new projects under construction;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed consumption situation of MMA in China;

To analyze the profitability of MMA industry;

To analyze market size of the industry;

To reveal opportunities for MMA industry in global and China.

## 2) Benefit from the Report

Obtain latest info of MMA industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream and different r segments;

Find out how Chinese MMA market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of China's MMA industry before entering competition;

## 3) Time needed

3 work weeks needed

## SCOPE OF INVESTIGATION

The report will investigate Chinese MMA industry from the following aspects:

Market size

Demand and supply

Pricing

Production

Forecast

Bellwether company

Etc.

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