

Development and Market of Meat Product Industry in China 2015-2020

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Abstracts

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1. INTRODUCTION

Price level of pork kept rising in the first half of 2015, which increased meat product manufacturers' cost. In result of living pigs decrease and pig slaughtering decrease as well, pig slaughtering cost increased. Businesses produced processed meat products instead of fresh pork, as pork contributes fewer profits; however, the sales of processed meat products slow businesses' profits down.

Besides sales of meat products drop, the domestic consumption of meat is dropping. Chinese Meat Association showed, consumption of meat per person increasing slow since 2005. Chinese processed meat products output was 14 million tons in 2014, account for 16.63% of total meat output. There are 1704 mid-large size meat product processing companies, 156 of them are in deficit; the total financial deficit is ?760 million.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese meat product industry;

To analyze the market import and export of meat product industry;

To analyze the future trend of meat product industry;

To analyze market size of the industry;

To reveal opportunities for meat product industry in China.

2) Benefit from the Report

Obtain latest info of meat product industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream;

Find out how Chinese meat product market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

3) Time needed

2 work weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese meat product industry from the following aspects:

Market size

Demand and supply

Import and export

Industrial chain

Forecast

Bellwether company

Etc.

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New Hope Liuhe Co., Ltd

Henan Shuanghui Investment Co., Ltd

China Yurun Food Group Co., Ltd

Huisheng International Holdings Limited

Tangrenshen Group Co., Ltd

Dachan Food (Asia) Limited

Shandong Longda Meat Foodstuff Co., Ltd

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