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Development and Market of Internet of Things in China 2016-2021 Proposal

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Abstracts

INTRODUCTION

The internet of things (IoT) is the network of physical devices, vehicles, buildings and other items—embedded with electronics, software, sensors, actuators, and network connectivity that enable these objects to collect and exchange data.

IoT started in China earlier, therefore, technologies and standards kept the same level of global one. It received many supports from Natural Science Foundation of China, 863 and 973. China owned numerous patents in sensor, telecommunication and internet, etc., which was as well placed as other developed countries to adopt the technology.

On the application side, IoT started the scale application on public security, civil aviation, traffic, environmental monitor, smart grid and agriculture in China, and some of them came into international market. The researches of China faced to national core strategies and application demands including basic standard system, core techniques, application design and system integration. In 2015, the sales volume of IoT in China reached RMB750 billion.

IoT market is in its infancy stage, it would be adopted widespread in industry, agriculture, electricity, architecture, traffic, logistics, eco-environment etc. under the political support and technology development. The market size of IoT of China would obtain RMB3 trillion in 2021.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese

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Internet of Things industry;

To analyze the segments markets Internet of Things industry;

To analyze the future trend of Internet of Things product industry;

To analyze industrial size of the industry;

To reveal opportunities for Internet of Things product industry in China.

2) Benefit from the Report

Obtain latest info of Internet of Things product industry, such as market size, price, key players, etc.;

Discover market potential in different regional markets;

Find out how Chinese Internet of Things market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese Internet of Things from the following aspects:

Market size

Demand and supply

Segments

Bellwether company

Etc.

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3. TIME NEEDED

1-2 work weeks needed.

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