

Development and Market of Intelligent Controller Industry in China 2015-2020

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Abstracts

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1. INTRODUCTION

Global intelligent controller market size has exceeded trillion U.S. dollar, which was \$1.07 trillion; the market size had risen to 1.18 trillion in 2014. Automobile intelligent controller is the product has the largest market shares, about 20%. Home appliances intelligent controller is on the second place, which is about 15.3% of the market share. Small-size appliances intelligent controllers are selling better than the large-size appliances intelligent controllers.

In global market, Asia electronic market is also as the major electronics manufacturing base, the demand on intelligent controllers account for 44.6% in global wide; the market demand in E.U and U.S account for 45.2% in the global market.

In 2014, Chinese intelligent controller industry market size was 950 billion Yuan, YOY growth14.16%. Estimates that Chinese intelligent controller industry market size will break through trillion in 2015; and it will exceed 1.55 trillion Yuan in 2020.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese intelligent controller industry;

To analyze the market import and export of intelligent controller industry;

To analyze the profitability of intelligent controller industry;

To analyze market size of the industry;

To reveal opportunities for intelligent controller industry in global and China.



2) Benefit from the Report

Obtain latest info of intelligent controller industry, such as market size, price index, key players, etc.;

Find out how Chinese intelligent controller market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

3) Time needed

2 work weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese Intelligent controller industry from the following aspects:

Market size

Demand and supply

Industrial chain

Forecast

Bellwether company

Etc.



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