

Development and Market of Home Medical Device in China 2016-2021 Proposal

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Abstracts

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1. INTRODUCTION

In 2015, the sales of Chinese medical device reached RMB308 billion, increased by 20%. Under the background of industrial policy, rapidly aging population, improvement of healthy awareness and rising medical consumption and the independent research, the demand for home medical device will keep a sustained and fast growing. The market size of Chinese home medical device was more than RMB43 billion by the end of 2015.

With the development of technology, home medical device will towards in a direction of Intelligence, wearable, multifunction and telemedicine, there are great extents to promote home medical device industry, and expand at least 17% a year in the next years. By estimated, the market size of Chinese home medical device will reach over RMB111 billion in 2021.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese home medical device industry;

To analyze the market import and export of home medical device industry;

To analyze the future trend of home medical device industry;

To analyze industrial size of the industry;

To reveal opportunities for home medical device industry in China.

2) Benefit from the Report

Obtain latest info of home medical device industry, such as market size, key players, etc.;

Discover market potential in different regional markets;

Find out how Chinese home medical device market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese home medical device from the following aspects:

Market size

Demand and supply

Export and Import

Bellwether company

Etc.

3. TIME NEEDED

1-2 work weeks needed.

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