

Development and Market of Ginkgo Ketonic Ester in China 2016-2021 Proposal

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Abstracts

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1. INTRODUCTION

Ginkgo extracts works by increasing blood flow to the brain, and through the entire body's network of blood vessels, which supplies oxygen and nutrients. Good blood circulation is essential for good health - better blood circulation promotes general longevity, and helps to keep healthy.

Except for SPH Xing Ling Sci. & Tech. Pharmaceutical Company, there are 6 ginkgo ketonic ester preparation manufacturers in China; however, Xing Ling Company is the only one who has BPC production certification. According to the statistics from IMS, the sales value of China's ginkgo preparation was about RMB6 billion in 2015, ginkgo ketonic ester preparation account for 27% of the sales value. ASKCI predicts, the market size of ginkgo ketonic ester preparation will reach RMB2.4 billion in 2021.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese ginkgo ketonic ester industry;

To analyze the market import and export of ginkgo ketonic ester industry;

To analyze the future trend of ginkgo ketonic ester industry;

To analyze industrial size of the industry;

To reveal opportunities for ginkgo ketonic ester industry in China.

2) Benefit from the Report

Obtain latest info of ginkgo ketonic ester product industry, such as market size, price,

key players, etc.;

Find out how Chinese ginkgo ketonic ester market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese ginkgo ketonic ester industry from the following aspects:

Market size

Demand and supply

Price

Bellwether company

Etc.

3. TIME NEEDED

1-2 work weeks needed.

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