

# Development and Market of Elevator in China 2016-2021 Proposal

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## Abstracts

### INTRODUCTION

Elevator industry is a fully marketization and complete competition industry. The structure of the industry has changed, the market share ratio of international famous brands and domestic brands has changed from 60%: 40% to 55%: 45%. Domestic elevator brands have fast development, industrial concentration increased, small size businesses were eliminated from the market.

Based on the statistics from China Elevator Association, China elevator industry rapid developed since 2000, till 2015, the total elevator output has achieved 760 thousand units, with YoY 7.34% growth. China has become the largest elevator market that manufactures over 50% of the global output.

Accompany with the modern urbanization progressing, the demand of elevators renewal increases, industry sales will achieve 5%-10% growth rate. In consequence of product structure shifted and price rise, the growth of industry sales could exceed 10%.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese elevator product industry;

To analyze the market import and export of elevator product industry;

To analyze the future trend of elevator product industry;

To analyze industrial size of the industry;

To reveal opportunities for elevator product industry in China.

## 2) Benefit from the Report

Obtain latest info of elevator product industry, such as market size, price, key players, etc.;

Discover market potential in different regional markets;

Find out how Chinese elevator market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese elevator industry from the following aspects:

Market size

Industry chain

Demand and supply

Import and export

Price

Etc.

## 3. TIME NEEDED

1-2 work weeks

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