

Development and Market of Electronic Cigarette Industry in China 2015-2020 Proposal

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Abstracts

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People take electronic cigarette as the substitute of the normal cigarette; since the consumption of electronic cigarette steady growth, global electronic cigarette market demand grows quick, the sales of global electronic cigarette had reached \$3 billion in 2013; and the number grew to around \$6 billion in 2014. There are over 1.4 billion cigarette users in global wide, United States is the biggest electronic cigarette market, and the second largest market is in Europe. Wall Street forecasts, the sales of electronic cigarette could grow 17 times in 2030.

China is the biggest electronic cigarettes export country, over 90% products produce from Shenzhen China; and 90% of the electronic cigarettes are selling to United States market. There are over 300 million cigarette users in China, the sales of cigarette products market was approximate ?900 billion, which is 7.4% YOY growth.

However, the sales of electronic cigarette in Chinese cigarette market are about empty; most electronic cigarette manufacturers selling their products through online sales channel. AskCI predicts that the output of electronic cigarette in China will achieve 3.6 billion in 2020.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese electronic cigarette industry;

To analyze the market import and export of electronic Cigarette industry;

To analyze the profitability of electronic Cigarette industry;

To analyze market size of the industry;

To reveal opportunities for electron Cigarette industry in global and China.

2) Benefit from the Report

Obtain latest info of electronic cigarette industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream and different r segments;

Find out how Chinese electronic Cigarette market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

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Shenzhen Smaco Co., Ltd.

Shenzhen Itsuwa Electron p Co., Ltd.

Huabao International Holdings Limited

ShenZhen Microvapor Techmology Co., Ltd.

Shenzhen SaiYan Technology & Development Co., Ltd.

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