

# Development and Market of Dairy Product in China 2016-2021

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## Abstracts

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### 1. INTRODUCTION

The output of fresh milk was about RMB xxx million tons with xx% YoY growth. The output of milk was xx million tons, other dairy products in total xxx tons in 2013. There were 5 regions have mainly produce the milk: Inner Mongolia, Heilongjiang, Hebei, Henan, and Shandong. Amount the five major dairy output regions, Inner Mongolia have outputted most milk which was xxx tons in 2013.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of dairy product market;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of dairy product;

To analyze the potential of dairy product market;

To analyze market size of the industry;

To reveal opportunities for dairy product in global and China.

#### 2) Benefit from the Report

Obtain latest info of dairy product, such as market size, price index, key players, etc.;

Disclose market demand and supply of dairy product;

Find out how dairy product market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

Gain vital business intelligence of dairy product before entering competition;

## 2. SCOPE OF INVESTIGATION

The report will investigate dairy product industry from the following aspects:

- Output and sales
- Export and import
- Product structure
- Forecast
- Bellwether company
- Etc.

## 3. TIME NEEDED

- 2 work weeks needed.

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