

Development and Market of Convenient Food in China 2016-2021 Proposal

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Abstracts

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1. INTRODUCTION

In 2013, instant noodles industry has sold xxx billion units with xx% YoY growth; the aggregate sales were RMB xxx billion. It was the first time that instant noodles industry suffers in negative growth rate since 2005. The above scale quick-frozen food companies have achieved RMB xxx billion sales in 2012. With a 25% growth, the sales of quick-frozen food above scale companies have reached RMB xxx billion in 2013.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of convenient food market;

To discuss and analyze price fluctuation and find out its reasons;

To reveal detailed production situation of convenient food;

To analyze the potential of convenient food market;

To analyze market size of the industry;

To reveal opportunities for convenient food in global and China.

2) Benefit from the Report

Obtain latest info of convenient food, such as market size, price index, key players, etc.;

Disclose market demand and supply of convenient food;

Find out how convenient food market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;
Gain vital business intelligence of convenient food before entering competition;

2. SCOPE OF INVESTIGATION

The report will investigate convenient food industry from the following aspects:

Output and sales

Market share

Forecast

Bellwether company

Etc.

3. TIME NEEDED

2 work weeks needed.

Contents

EXECUTIVE SUMMARY

DEFINITION AND METHODOLOGY

1 CONVENIENT FOOD INDUSTRY IN CHINA

- 1.1 Overview
- 1.2 Price Level
- 1.3 Market Size
- 1.3 Regional Market

2 CONVENIENT FOOD DEMAND AND SUPPLY

- 2.1 Supply
- 2.2 Demand

3 MARKET SEGMENTS

- 3.1 Market Share
- 3.2 Product Structure and Price

4 BELLWETHER COMPANY IN CHINA

- 4.1 Company A
 - 4.1.1 Introduction
 - 4.1.2 Product
 - 4.1.3 Performance
- 4.2 Company B
- 4.3 Company C
- 4.4 Company D
- 4.5 Company E
- 4.6 Company F

5 FORECAST AND PROSPECTIVE

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List Of Tables

LIST OF TABLES

Table 1 Convenient food output growth

Table 2 Major convenient food manufacturer

Table 3 Convenient food industrial size

List Of Figures

LIST OF FIGURES

Figure 1 Aggregate output of convenient food in China

Figure 2 Output of convenient food

Figure 3 Structure of Convenient food industry

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