

Development and Market of Condiment in China 2016-2021

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Date: June 2016

Pages: 50

Price: US\$ 3,500.00 (Single User License)

ID: DF00A43E681EN

Abstracts

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1. INTRODUCTION

Condiments have used by Chinese in long time ago, the first evidence that indicated salt have been used as condiment since 5,000 years ago. Ancients used salt as raw material and processing condiment in 3,600 years ago; soy sauce, vinegar, fermented bean curd, chili, anise etc. have widely used in Chinese history. In 70s twenty century, monosodium glutamate, sodium cyclamate, and HVP, etc. have been invented and used in cooking.

According to the statistics, the aggregate output of the condiment was over 24 million tonnes; the production of condiment has shifted from traditional individual workshop to efficient plants. In 2014, the sales revenue of condiment industry was about RMB260 billion with 12.76% YoY growth; and the sales have reached RMB290 billion in 2015. The value of exported condiment products was about USD1 billion, which is 26.30% growth compare to the preceding year.

The aggregate output value of the condiment industry in China has reached RMB300 billion, which account for about 15% of the condiment aggregate output value over the world. Based on ASKCI's forecast, the market size of condiment industry will reach RMB510 billion in China by 2021.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese condiment product industry;

To analyze the market import and export of condiment product industry;

To analyze the future trend of condiment product industry;
To analyze industrial size of the industry;
To reveal opportunities for condiment product industry in China.

2) Benefit from the Report

Obtain latest info of condiment product industry, such as market size, price index, key players, etc.;

Discover market potential in upstream, downstream;

Find out how Chinese condiment market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

2. SCOPE OF INVESTIGATION

The report will investigate Chinese condiment industry from the following aspects:

Industrial size

Demand and supply

Import and export

Industrial chain

Regional market

Bellwether company

Etc.

3. TIME NEEDED

2 work weeks needed.

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