

Development and Market of the Chinese and the Global Bicycle Industry 2015-2020

<https://marketpublishers.com/r/DBF5079D0B3EN.html>

Date: November 2015

Pages: 78

Price: US\$ 3,500.00 (Single User License)

ID: DBF5079D0B3EN

Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

In 2014, retail market size of bicycle and its parts has reached EUR38.3 billion. Along with the green and healthy life styles gradually being accepted by public, low carbon and green form of transport like riding bicycle and taking bus have become more and more popular in the world. In 2014, the sale volume of bicycle in the world was 135 million, with a YoY growth rate of 2.1%.

This healthy life styles' wind blew to China. In China, high end bicycle has become more and more popular in high-income group, and international bicycle manufacturers are entering into China's high end bicycle market, China is becoming the largest professional sport bicycle market.

In the past decade, China's bicycle industry has keep increased with a high growth rate, and the production volume and export volume of bicycle rank No.1 in the world. With the changes in the international economy and domestic market adjustment, great change has taken in China's bicycle industry. In 2014, China's production volume of two wheels pedal bicycle and electric bicycle were 62.02 million and 29.05 million, with the YoY growth rate of 3.1% and 14.9% respectively. The growth rate of China's bicycle keeps at a low level, while that of electric bicycle at a high level.

By the end of 2015 Q1, there are about 870 bicycle manufacturers above a designated scale in China, and about 190 are deficient enterprises, with a total loss of RMB235 million. The total asset of China's bicycle manufacturing industry is RMB79.2 billion in 2015 Q1, with a YoY growth rate of 7.3%, the sales revenue and total profit are RMB29.1 billion and RMB1.3 billion respectively.

In this report, information about the bicycle market in global and China, related policies, domestic bicycle industry operation situation, key bicycle manufacturers in China will be discussed. Forecast of the market and recommendations will be given at the end of the report.

Contents

1 GLOBAL AND CHINESE BICYCLE MARKET

- 1.1 Global Market
 - 1.1.1 Global Market Size
 - 1.1.2 Global and Chinese Market Comparison
- 1.2 Chinese Market
 - 1.2.1 Competition Structure
 - 1.2.2 Regional Development
- 1.2 Global and Chinese Market Comparison

2 BICYCLE DEVELOPMENTAL ENVIRONMENT

- 2.1 Chinese Macroeconomic Environment
- 2.2 E.U. Economic Environment
- 2.3 U.S. Economic Environment
- 2.4 Japan Economic Environment
- 2.5 Global Economic Environment
 - 2.5.1 Economic Growth Slow
 - 2.5.2 Industrial Production Growth Slow
 - 2.5.3 Global Trade Volume Grow Slow

3 CHINES BICYCLE INDUSTRIAL STATISTICS

- 3.1 Overview
- 3.2 Chinese Bicycle Manufacturing Industry, 2012-2015
- 3.3 Profitability, 2012-2015

4 CURRENT MARKET SITUATION

- 4.1 Production and Sales
- 4.2 Bicycle Industry Index
- 4.3 Import & Export

5 BELLWETHER COMPANY

- 5.1 Zhonglu Co., Ltd.
 - 5.1.1 Introduction

- 5.1.2 Product
- 5.1.3 Performance
- 5.1.4 Sales Network
- 5.1.5 Competitive Advantage
- 5.1.6 Strategy
- 5.2 Jinshan Development & Construction Co., Ltd.
 - 5.2.1 Introduction
 - 5.2.2 Product
 - 5.2.3 Performance
 - 5.2.4 Sales Network
 - 5.2.5 Competitive Advantage
 - 5.2.6 Strategy
- 5.3 Shenzhen China Bicycle Company (Holdings) Limited
 - 5.3.1 Introduction
 - 5.3.2 Product
 - 5.3.3 Performance
 - 5.3.4 Sales Network
 - 5.3.5 Competitive Advantage
 - 5.3.6 Strategy
- 5.4 HL Corp
 - 5.4.1 Introduction
 - 5.4.2 Product
 - 5.4.3 Performance
 - 5.4.4 Sales Network
 - 5.4.5 Competitive Advantage
 - 5.4.6 Strategy
- 5.5 Beijing Zhong Ke San Huan High-Tech Co., Ltd.
 - 5.5.1 Introduction
 - 5.5.2 Product
 - 5.5.3 Performance
 - 5.5.4 Sales Network
- 5.6 Guangzhou Cronus Bicycle Fashion Sports Co., Ltd.
 - 5.6.1 Introduction
 - 5.6.2 Product
 - 5.6.3 Performance
 - 5.6.4 Sales Network
 - 5.6.5 Competitive Advantage
 - 5.6.6 Strategy
- 5.7 Giant Manufacturing Co. Ltd.

- 5.7.1 Introduction
- 5.7.2 Product
- 5.7.3 Performance
- 5.7.4 Leading technologies analysis
- 5.8 Xidesheng Bicycle Co., Ltd.
 - 5.8.1 Introduction
 - 5.8.2 Product
 - 5.8.3 Performance
 - 5.8.4 Sales Network
 - 5.8.5 Competitive Advantage
- 5.9 Zhejiang Libahuang Industry & Trade Group Co., Ltd.
 - 5.9.1 Introduction
 - 5.9.1 Product
 - 5.9.1 Performance
 - 5.9.1 Sales Network
 - 5.9.1 Competitive Advantage
- 5.10 Merida Bicycle (China) Co., Ltd.
 - 5.10.1 Introduction
 - 5.10.1 Product
 - 5.10.1 Performance
 - 5.10.1 Sales Network
 - 5.10.1 Competitive Advantage
- 5.11 Tianjin Golden Wheel Bicycle (Group) Co., Ltd.
 - 5.11.1 Introduction
 - 5.11.2 Product
 - 5.11.3 Performance
 - 5.11.4 Sales Network
 - 5.11.5 Competitive Advantage
- 5.12 Foshan Nanhai Yonghua Bicycle Co., Ltd.
 - 5.12.1 Introduction
 - 5.12.2 Product
 - 5.12.3 Performance
 - 5.12.4 Sales Network
 - 5.12.5 Competitive Advantage
- 5.13 Dumar (Jiangsu) E-Tech Corporation
 - 5.13.1 Introduction
 - 5.13.2 Product
 - 5.13.3 Performance
 - 5.13.4 Sales Network

- 5.13.5 Competitive Advantage
- 5.14 Suzhou Acetrikes Bicycle Co., Ltd.
 - 5.14.1 Introduction
 - 5.14.2 Product
 - 5.14.3 Performance
 - 5.14.4 Sales Network
 - 5.14.5 Competitive Advantage
- 5.15 Changzhou Bridgestone Bicycle Co., Ltd.
 - 5.15.1 Introduction
 - 5.15.2 Product
 - 5.15.3 Performance
 - 5.15.4 Competitive Advantage

6 INDUSTRY CHAIN

- 6.1 Upstream Raw Material Market
 - 6.1.1 Steel
 - 6.1.2 Rubber tires
- 6.2 Downstream Market Demand
 - 6.2.1 Demand
 - 6.2.2 Number of supermarkets
 - 6.2.3 E-commerce
- 6.3 Industry Chain Analysis

7 SALES CHANNEL

- 7.1 Feature
 - 7.1.1 Store sales channel analysis
 - 7.1.2 E-commerce sales channel analysis
 - 7.1.3 Membership sales channel analysis
- 7.2 Marketing Trends
 - 7.2.1 Multi channels
 - 7.2.2 Social media bridges branding and sales
 - 7.2.3 Mobile Internet may become the main channel

8 PROSPECTIVE AND TREND

- 8.1 Bicycle Industry Forecast, 2015-2020
- 8.2 Bicycle Industry Trend, 2015-2020

8.3 Market Demand and Supply, 2015-2020

8.3.1 Market Demand Trend

8.3.2 Market Profits Trend

List Of Figures

LIST OF FIGURES

Figure 1 Global sales of bicycles and parts market, 2010-2014

Figure 2 Chinese CPI changes, 2014-2015

Figure 3 Global Industry Production Growth Rate, 2013-2014

Figure 4 Global Trade Volume YoY Growth Rate, 2013-2014

Figure 5 Asset-liabilities ratio of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 6 Gross margin of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 7 Cost margin of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 8 Sales profit rate of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 9 Total assets profit margin of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 10 Accounts receivable turnover ratio of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 11 Current assets turnover ratio of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 12 Total assets turnover ratio of China's bicycle manufacturing industry, 2012-Q1 2015

Figure 13 Situation of industry prosperity index of China bicycle industry in Q1 2015, by index

Figure 14 Output value prosperity index of China bicycle industry, 2014- Mar. 2015

Figure 15 Profit prosperity index of China bicycle industry, 2014- Mar. 2015

Figure 16 Industry performance index of China bicycle industry, 2014- Mar. 2015

Figure 17 Structure of China's imported bicycle in Jan.-April 2015, by volume

Figure 18 Structure of China's imported bicycle in Jan.-April 2015, by value

Figure 19 Structure of China's exported bicycle in Jan.-April 2015, by volume

Figure 20 Structure of China's exported bicycle in Jan.-April 2015, by value

Figure 21 Business structure of Zhonglu Co., Ltd., 2014

Figure 22 Business structure of Jinshan Development & Construction Co., Ltd., 2014

Figure 23 Business structure of HL Corp, 2014

Figure 24 Electric bicycle of Beijing Zhong Ke San Huan High-Tech Co., Ltd.

Figure 25 Business structure of Guangzhou Cronus Bicycle Fashion Sports Co., Ltd., 2014

Figure 26 Price of steel in China, 2014-2015

Figure 27 Total population in China, 2010-2014

Figure 28 Bicycle Industry Market Size Predict, 2015-2020

Figure 29 Sales Volume of Bicycle Industry Trend, 2015-2020

List Of Tables

LIST OF TABLES

- Table 1 Global Bicycle Sales Volume, 2010-2014
- Table 2 Chinese light industry bicycle manufacturers top
- Table 3 Top 10 bicycle brands, 2015
- Table 4 Regional Output Statistic, 2015.
- Table 5 Chinese GDP structure and growth rate, 2014-2015
- Table 6 E.U. GDP growth rate, 2012-2015
- Table 7 E.U. CCI, 2014-2015
- Table 8 Customs Statistics, 2014-2015
- Table 9 U.S. GDP Growth, 2010-2014
- Table 10 U.S. CP1 Growth, 2014-2015
- Table 11 U.S. Import and Export, 2010-2014
- Table 12 Japan GDP Growth and National Income, 2010-2014
- Table 13 Japan CP1 Growth, 2010-2014
- Table 14 Japan Import and Export Statistics, 2010-2014
- Table 15 Major International Organizations and Economic Entities Economic Growth, 2012-2014
- Table 16 Economic indicators of China's bicycle industry in 2013-2015
- Table 17 Number of China's bicycle manufacturer, 2012-Q1 2015
- Table 18 Total assets of China's bicycle manufacturing industry, 2012-Q1 2015
- Table 19 Assets comparison of China's bicycle manufacturing industry in Q1 2015, by province
- Table 20 Sales revenue of China's bicycle manufacturing industry, 2012-Q1 2015
- Table 21 Sales revenue comparison of China's bicycle manufacturing industry in Q1 2015, by province
- Table 22 Total profit of China's bicycle manufacturing industry, 2012-Q1 2015
- Table 23 Total profit comparison of China's bicycle manufacturing industry in Q1 2015, by province
- Table 24 Output of China's bicycle, 2010-Q1 2015
- Table 25 Sales volume of China's bicycle, 2010-Q1 2015
- Table 26 Import volume of bicycle in China, 2011-2015
- Table 27 Import value of bicycle in China, 2011-2015
- Table 28 Average imported price of bicycle in China, 2011-2015
- Table 29 Export volume of bicycle in China, 2011-2015
- Table 30 Export value of bicycle in China, 2011-2015
- Table 31 Average exported price of bicycle in China, 2011-2015

Table 32 Products of Zhonglu Co., Ltd.

Table 33 Series of Zhonglu Co., Ltd.'s bicycle

Table 34 Operating revenue and cost of Zhonglu Co., Ltd. by industry and by product, 2014

Table 35 Operating revenue and total profit of Zhonglu Co., Ltd., 2010-2015 Q1

Table 36 Operating revenue of Zhonglu Co., Ltd. by region, 2014

Table 37 Major bike products of Shanghai Phoenix Imp. & Exp. Co., Ltd.

Table 38 Operating revenue and operating cost by industry of Jinshan Development & Construction Co., Ltd., 2014

Table 39 Operating revenue and total profit of Jinshan Development & Construction Co., Ltd., 2010-2015 Q1

Table 40 Operating revenue by region of Jinshan Development & Construction Co., Ltd., 2014

Table 41 Bicycle product of Shenzhen China Bicycle Company (Holdings) Limited

Table 42 Operating revenue and cost of Shenzhen China Bicycle Company (Holdings) Limited, 2014

Table 43 Operating revenue and total profit of Shenzhen China Bicycle Company (Holding) Limited, 2010-2015 Q1

Table 44 Operating revenue of Shenzhen China Bicycle Company (Holdings) Limited by region, 2014

Table 45 Operating revenue and cost of HL Corp by industry and by product, 2014

Table 46 Operating revenue and total profit of HL Corp, 2010-2015 Q1

Table 47 Operating revenue of HL Corp by region, 2014

Table 48 Operating revenue and cost of Beijing Zhong Ke San Huan High-Tech Co., Ltd. by industry and by product, 2014

Table 49 Operating revenue and total profit of Beijing Zhong Ke San Huan High-Tech Co., Ltd., 2010-2015 Q1

Table 50 Operating revenue of Beijing Zhong Ke San Huan High-Tech Co., Ltd. by region, 2014

Table 51 Bicycle product of Guangzhou Cronus Bicycle Fashion Sports Co., Ltd.

Table 52 Sale revenue of Guangzhou Cronus Bicycle Fashion Sports Co., Ltd. by product, 2014

Table 53 Operating revenue and total profit of Guangzhou Cronus Bicycle Fashion Sports Co., Ltd., 2013 and 2014

Table 54 Basic information of Giant China Co., Ltd.

Table 55 Bicycle product of Giant China Co., Ltd.

Table 56 Sale revenue and total profit of Giant China Co., Ltd., 2012 and 2013

Table 57 Profitability index of Giant China Co., Ltd., 2012 and 2013

Table 58 Basic information of XDS Shenzhen Xidesheng Bicycles Co., Ltd.

- Table 59 Bicycle product of XDS Shenzhen Xidesheng Bicycles Co., Ltd.
- Table 60 Sale revenue and total profit of XDS Shenzhen Xidesheng Bicycles Co., Ltd., 2012 and 2013
- Table 61 Profitability index of XDS Shenzhen Xidesheng Bicycles Co., Ltd., 2012 and 2013
- Table 62 Basic information of Zhejiang Libahuang Industry & Trade Group Co., Ltd.
- Table 63 Bicycle products of Zhejiang Libahuang Industry & Trade Group Co., Ltd.
- Table 64 Sale revenue and total profit of Zhejiang Libahuang Industry & Trade Group Co., Ltd., 2012 and 2013
- Table 65 Profitability index of Zhejiang Libahuang Industry & Trade Group Co., Ltd., 2012 and 2013
- Table 66 Bicycle product of Merida Bicycle (China) Co., Ltd.
- Table 67 Sale revenue and total profit of Merida Bicycle (China) Co., Ltd., 2012 and 2013
- Table 68 Profitability index of Merida Bicycle (China) Co., Ltd., 2012 and 2013
- Table 69 Basic information of Tianjin Golden Wheel Bicycle (Group) Co., Ltd.
- Table 70 Bicycle products of Tianjin Golden Wheel Bicycle (Group) Co., Ltd.
- Table 71 Sale revenue and total profit of Tianjin Golden Wheel Bicycle (Group) Co., Ltd., 2012 and 2013
- Table 72 Profitability index of Tianjin Golden Wheel Bicycle (Group) Co., Ltd., 2012 and 2013
- Table 73 Basic information of Foshan Nanhai Yonghua Bicycle Industry Co., Ltd.
- Table 74 Bicycle product of Foshan Nanhai Yonghua Bicycle Industry Co., Ltd.
- Table 75 Sale revenue and total profit of Foshan Nanhai Yonghua Bicycle Industry Co., Ltd., 2012 and 2013
- Table 76 Profitability index of Foshan Nanhai Yonghua Bicycle Industry Co., Ltd., 2012 and 2013
- Table 77 Basic information of Dumar (Jiangsu) E-Tech Co., Ltd.
- Table 78 Sale revenue and total profit of Dumar (Jiangsu) E-Tech Co., Ltd., 2012 and 2013
- Table 79 Profitability index of Dumar (Jiangsu) E-Tech Co., Ltd., 2012 and 2013
- Table 80 Basic information of Suzhou Acetrikes Bicycle Co., Ltd.
- Table 81 Bicycle products of Suzhou Acetrikes Bicycle Co., Ltd.
- Table 82 Sale revenue and total profit of Suzhou Acetrikes Bicycle Co., Ltd., 2012 and 2013
- Table 83 Profitability index of Suzhou Acetrikes Bicycle Co., Ltd., 2012 and 2013
- Table 84 Basic information of Changzhou Bridgestone Bicycle Co., Ltd.
- Table 85 Bicycle product of Changzhou Bridgestone Bicycle Co., Ltd.
- Table 86 Sale revenue and total profit of Changzhou Bridgestone Bicycle Co., Ltd, 2012

and 2013

Table 87 Profitability index of Changzhou Bridgestone Bicycle Co., Ltd, 2012 and 2013

Table 88 Output of steel in China, 2011-2015

Table 89 Output of rubber tiers in China, 2010-2015

Table 90 Total population and structure in China in 2014

Table 91 Number of supermarkets in China

I would like to order

Product name: Development and Market of the Chinese and the Global Bicycle Industry 2015-2020

Product link: <https://marketpublishers.com/r/DBF5079D0B3EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DBF5079D0B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970